

what clients say

about
yellow carrot marketing

“ Yellow Carrot Marketing really worked for me. Avril is fantastic and very easy to work with. She works relentlessly thinking about how to make you succeed. I found her very productive and observant. Avril works independently and needs very little of your time once your objective is clear. Working with her has been like having a co-owner share in the responsibilities of my business. ”

Linda Joseph, Owner
Greenridge Senior Care
El Sobrante, CA

“ I have used the marketing expertise of Avril Saldanha and Yellow Carrot Marketing for the past year plus. During this time, Avril managed our website to enhance traffic, helped to launch a direct-to-consumer post-card campaign, contacted MDs for testimonials for our brochures, and sent out newsletters to the medical community. ”

Her assistance and guidance during 2007 was extremely valuable. Our practice has regained the market share which we lost in 2006. ”

Allen Ling, MPT, OCS,
Founder & Executive Director
Physical Therapy Innovations Inc
El Cerrito, CA



yellow carrot
marketing

helping your business

grow

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510.334.5549
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differentiate
your business

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you can just compete in your local market... or you can dominate it with help from yellow carrot marketing

Yellow Carrot Marketing is committed to helping you achieve a greater impact in the marketplace through creative marketing strategies — attract all the clients your business can handle without any guesswork.

We keep it simple, quick and cost-effective.

Some of the marketing services we provide:

brand creation and awareness



We begin with a unique logo design and we continue to differentiate you from your competition. We help you deliver your message clearly and effectively.

- **Logo Design and Development**
- **Product Literature Development**
- **Professional Stationery Design**

advertising services

Yellow Carrot Marketing will provide you with all the visibility you need through our carefully crafted persuasive advertising message.



- **Print Ads**
- **Direct Mail**
- **Billboard Advertising**
- **Tri-fold Brochures and Prestige pieces**
- **Newsletters**
- **Email messages**

internet marketing services

They are searching for your business. Will they find you?

Our internet marketing services will make sure they do.

- **Website Design & Development**
- **Content Creation and Enhancement**
- **Search Engine Optimization (SEO)**
- **Search Engine Marketing (SEM)**



**call Avril Saldanha
510.334.5549**